



# ★ ★ ★ THE ★ ★ ★ BRIGADE

FIRST Robotics at Aberdeen High School/Science and Mathematics Academy  
251 Paradise Rd. Aberdeen, MD 21001  
[www.Team1980.org](http://www.Team1980.org)

Dear ...

Students from Aberdeen High School and the Science and Mathematics Academy at Aberdeen High School (AHS/SMA) are collaborating on their second year of competition in the 2008 FIRST Robotics Challenge. The team is scheduled to compete both in the Trenton NJ Regional Competition on February 28 through March 1, 2008 and the Chesapeake Regional Competition at the USNA in Annapolis, MD on March 13 through 15, 2008. Our ultimate goal is to compete in the National FIRST Championship in Atlanta, Georgia.

The FIRST Program was developed "to create a world where science and technology are celebrated...where young people dream of being science and technology heroes", as conceptualized by Dean Kamen, the founding member of FIRST, himself a research scientist in the field of robotics. We invite you to learn more about this exciting opportunity for High School students by visiting the FIRST website at [www.usfirst.org](http://www.usfirst.org).

To achieve these goals, the Team is seeking sponsorship contributions to help fund this exceptional program. A 3-year grant from Army Research Laboratories (ARL) at the Aberdeen Proving Ground (APG) is the foundation for the development of the FIRST program at AHS/SMA. Led by Larry Albert, a design engineer with Black & Decker, and with supporting mentorship from design and mechanical engineers from ARL, Black & Decker, Batelle and the SMA, as well as generous donations from Interactive Communications Research, Inc., Custom Mechanical Services, Inc., O'Neill Enterprises, Kefauver Lumber Company and more, Team 1980 is on its way to build their robot to compete in the 2008 FIRST Challenge – OVERDRIVE! You are encouraged to join the team and give these young engineers an opportunity to be "quarterbacks" of the science world.

The sponsorship levels reflect the theme of Team 1980 "The Brigade" and outline the details for each level. This program is costly, with a minimum budget of \$ 25,000.00, competing against teams with annual budgets in excess of \$ 100,000.00! Without community support from businesses like yours, the FIRST competition would not be possible. Team 1980 joins over 1500 teams worldwide who participate in this project. Over 65,000 volunteers support the team members to produce the 41 regional competitions that culminate in the Atlanta, Georgia meet in May.

To sponsor Team 1980, please complete the attached sponsorship form and return it with your check, payable to Aberdeen High School (AHS), to the address provided. As a sponsor you are invited to attend robot build sessions as well as the competitions. We look forward to your membership on **TEAM 1980**.

**GO BRIGADE!**



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## \* SPONSORSHIP OPPORTUNITIES \* TEAM 1980 \* THE BRIGADE

### **CORPORAL - under \$150.00**

- name listed in Website -

### **MAJOR - \$150.00 to \$500.00**

- name listed in Website and Brochure -  
- name listed on Team T-shirt and T-shirt -  
- Certificate of Appreciation -

### **COLONEL - \$501.00 to \$1000.00**

- logo & name on banner -  
- invitation to team banquet -  
- all benefits in Major and Corporal levels of sponsorship -

### **GENERAL - \$1001.00 and greater**

- logo & name on pennants and on robot -  
- Press Release with Photo of Check Presentation -  
- Appreciation Plaque -  
- Copy of Digital/Video Recording of 2008 Build Season -  
- all benefits listed in Corporal, Major and Colonel levels of Sponsorship -

### **SPONSOR REGISTRATION FORM**

Please Print or type all information

Sponsor Name: \_\_\_\_\_ Amount \$ \_\_\_\_\_  
Contact Person: \_\_\_\_\_  
Mailing Address: \_\_\_\_\_  
Email Address: \_\_\_\_\_  
Telephone Number: \_\_\_\_\_

### **PLEASE MAKE CHECKS PAYABLE TO:**

**Aberdeen High School**

Payment by VISA/MASTERCARD accepted through Partnership with O'Neill Enterprises: ~

Card Member Name: \_\_\_\_\_

Visa \_\_\_\_\_ MC \_\_\_\_\_ Card # \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Amount \$ \_\_\_\_\_

Card Member Signature: \_\_\_\_\_

Please complete and return to:  
FIRST Robotics \* Team 1980 c/o O'Neill Enterprises  
Po Box 394 \* Forest Hill, Maryland 21050  
[info@oneillenterprises.com](mailto:info@oneillenterprises.com) \* fax: 410-836-0772